



Sell Your Story to Hollywood: Writer's Pocket Guide to the Business of Show Business

By Kenneth Atchity

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Through the expanding influence of the Internet and the corporatization of both publishing and entertainment, the process of getting your book to the big screen has gotten more complicated, more eccentric, and more exciting. This little book aims to help you figure out how to get your story told on big screens or small. It's not going to give you rules and regulations, because they simply don't exist today. Any rule that could be promulgated has and will be broken. What this book offers instead is nearly thirty years of observation of how things happen in show business, the business of entertainment (better known around the world as Hollywood). Dr. Ken Atchity's Hollywood experience ranges from writing to managing writers to producing their movies for television and theaters. He's seen the Hollywood story market from nearly every angle, including legal and business affairs. Ken Atchity spent his first career as a professor, a career he embarked upon innocently because he wanted to focus his efforts on understanding stories and helping writers get their stories told—and here he is thirty years later still pursuing the same goal—because it's a worthy and never-ending goal. He's made films based on nonfiction books, and made deals for a number of nonfiction stories. But most of his experience lies in turning novels into films. As a lifelong story merchant, what Dr. Atchity develops and sells are "stories," because he believes stories rule the world. Many of the observations outlined in this book are simply about selling stories to Hollywood. This pocket guide will help you expedite the transformation of your show business dreams into realities. Ken's most recent films include *Meg*, *Angels in the Snow*, *The Lost Valentine*, *Erased*, and *Hysteria*. The subject matter of the book is also covered in Atchity's webinar series at www.RealFastHollywoodDeal.com.

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