



Picture This: How Pictures Work

From Bang Molly

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Molly Bang's brilliant, insightful, and accessible treatise is now revised and expanded for its 25th anniversary. Bang's powerful ideas—about how the visual composition of images works to engage the emotions, and how the elements of an artwork can give it the power to tell a story—remain unparalleled in their simplicity and genius. Why are diagonals dramatic? Why are curves calming? Why does red feel hot and blue feel cold? First published in 1991, *Picture This* has changed the way artists, illustrators, reviewers, critics, and readers look at and understand art.

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Picture This: How Pictures Work From Bang Molly Bibliography

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Editorial Review

Review

"A must-have book for anyone wanting to learn or teach about art elements and principles and their connections to (picture book) art and visual perception."-*Kirkus Reviews*, starred review

"Will delight any artist, art aficionado or reader of picture books."--*Shelf Awareness for Readers*

"What a pleasure to be given a front row seat as Molly Bang explores and interprets the power and subtleties of shape, line, space, and even color. This is no dreary academic lesson in design. It is an accessible and engaging glimpse of a process of discovery as it unfolds in real time. For anyone wishing to expand their visual literacy skills, I can't think of a better way to start than with *Picture This*." -David Macaulay, author/illustrator of *The Way Things Work*, *Cathedral*, and *Black and White*

"Retooled and redesigned for a new generation, *Picture This* remains a peerless handbook and guide for anyone who wishes to make picture books or understand how visual narrative works." -Leonard S. Marcus, children's book historian and critic

"*Picture This* is the Strunk and White of visual literacy. A must for anyone interested in reading and understanding images."--Brian Selznick, Caldecott Medal winner for *The Invention of Hugo Cabret*

"Molly Bang's *Picture This* remains a delightful excursion through the landscape of visual literacy. Students of art and design will benefit from its crisp examples and insightful analysis of form in visual communication while enjoying the book's elegant synthesis of type and image." -Robert Brinkerhoff, Head of the Illustration Department, Rhode Island School of Design

"Imaginative and impressive."-Noam Chomsky

"For the past twenty-five years I have had the privilege of seeing *Picture This* work with a wide range of audiences, from middle school art classes to children's literature graduate students learning about picture books. This edition will allow a new generation to benefit from Bang's explorations, culminating in her clearly-stated insights about what makes pictures work."--Lolly Robinson, Creative Director, The Horn Book

"Brilliant, insightful, and accessible."--Print Magazine's Best Design Books of the Year

"A must-have for picture book aficionados."-*School Library Journal*, starred review

About the Author

Molly Bang has authored and illustrated more than three dozen books and has won three Caldecott Honors, a Kate Greenaway Honor, and a Charlotte Zolotow Award, among other accolades, in her long career as a writer and artist.

Users Review

From reader reviews:

Danny Nehring:

Can you one of the book lovers? If so, do you ever feeling doubt while you are in the book store? Try and pick one book that you never know the inside because don't evaluate book by its include may doesn't work at this point is difficult job because you are scared that the inside maybe not since fantastic as in the outside appearance likes. Maybe you answer can be Picture This: How Pictures Work why because the great cover that make you consider in regards to the content will not disappoint you actually. The inside or content will be fantastic as the outside as well as cover. Your reading 6th sense will directly direct you to pick up this book.

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Laura Hargis:

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Michael Earl:

In this period of time globalization it is important to someone to receive information. The information will make you to definitely understand the condition of the world. The healthiness of the world makes the information better to share. You can find a lot of references to get information example: internet, magazine, book, and soon. You can see that now, a lot of publisher which print many kinds of book. Typically the book that recommended for you is Picture This: How Pictures Work this reserve consist a lot of the information with the condition of this world now. That book was represented how can the world has grown up. The vocabulary styles that writer use to explain it is easy to understand. Typically the writer made some research when he makes this book. That is why this book ideal all of you.

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