



Zen and the Art of Producing

By Mixerman

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Zen and the Art of Producing By Mixerman

(Book). Mixerman not only describes in detail the many important roles of an effective producer whether as product, manager, time, or personnel manager; organizer in chief; tour guide; psychologist; visionary; or fearless leader but also provides you with tangible strategies for fulfilling these roles within the context of the greater goal: the music itself. Once again, showing a firm commitment for art over technology, Mixerman outlines the thinking necessary to successfully produce records. As Mixerman points out, "Producing is an art in which reading and understanding people nearly always trumps any theoretical knowledge whether musical or technical in nature." Be you a musician, engineer, songwriter, DJ, studio owner, or nothing more than an avid music fan, Mixerman delivers a personal, seemingly one-on-one lesson of all that goes into effective producing. Really, what could be more Zen than that?

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Editorial Review

From the Back Cover

"Mixerman is a fearless, erudite and witty writer and thinker. Buy this book. Buy all of Eric Sarafin's books. NOW."

--Dave Pensado (Christina Aguilera, Beyoncé, Pink)

Here, in a replica of a recently exhumed tome (discovered in reverb chamber #4 beneath the Capitol Studios lot), we present to you the companion book to Mixerman's popular *Zen and the Art of Mixing*. Providing valuable insights for both neophyte and veteran alike, Mixerman reveals all that goes into the most coveted job in record-making--producing.

In his signature style, Mixerman provides us a comprehensive blueprint for all that the job entails--from the organizational discipline needed to run a successful recording session, to the visionary leadership required to inspire great performances. As Mixerman points out, "It doesn't matter if you're producing a country album or a hard-rock album: the goal is to communicate with the audience in a manner they understand."

"This book addresses the actual task of producing brilliantly. I wish every young artist and engineer I've worked with had read it!"

--Bob Olhsson (Stevie Wonder, Jackson Five, Marvin Gay)

"Producing a record, and doing it well, is crucially important, insanely difficult, maddeningly subtle and exquisitely complex. And all of that is to be found in this book."

--William Wittman (Cyndi Lauper, Joan Osborne, The Fixx)

"Informative and entertaining, this is a book that any 'wannabe producers' (and several established producers) should keep in their racks to constantly use as a reference."

--Ron Saint Germain (Jimi Hendrix, Mick Jagger, Living Colour)

The production equivalent of a Kama Sutra for the double-jointed.

--Aardvark (Johnny Reed, Ren and Stimpy, Byron)

About the Author

MIXERMAN is a Gold and Platinum Award-winning mixer and producer. He has made records with Ben Harper, Barenaked Ladies, Lifehouse, the Pharcyde, Hillary Duff, and Australian phenomenon Pete Murray, to name a few. He is well known on the Internet for his popular 2002 blog and his forum at thewombforums.com. He currently has three books published by Hal Leonard, including *The Daily Adventures of Mixerman*, *Zen and the Art of Mixing*, and now *Zen and the Art of Producing*.

Users Review

From reader reviews:

Maria Ives:

This book untitled Zen and the Art of Producing to be one of several books which best seller in this year, here is because when you read this e-book you can get a lot of benefit on it. You will easily to buy this particular book in the book store or you can order it by using online. The publisher in this book sells the e-book too. It makes you more readily to read this book, since you can read this book in your Mobile phone. So there is no reason for you to past this e-book from your list.

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Vickie Duke:

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