



The Leadership Secrets of Santa Claus: How to Get Big Things Done in YOUR "Workshop"...All Year Long

By Eric Harvey

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"Read this book and learn how returning to your childhood can make you a better adult-and a better leader." ? Ken Blanchard, *New York Times* bestselling author of *The One Minute Manager*

This compact book presents leadership concepts in a new and exciting way. With lots of practical advice you can implement starting today, you can start to motivate your team, deal with change, and become a better leader now.

Make your company a cherished favorite using insider advice delivered directly from the North Pole. Find out if your existing strategies are naughty or nice and unwrap easy-to-follow leadership secrets. Build an excellent reputation and motivate your company to achieve big things every year using the invaluable gifts of every team member.

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Editorial Review

Review

"I've always loved Santa Claus - and now that I know his leadership secrets, I love him even more! Read this book and learn how returning to your childhood can make you a better adult-and a better leader." - **Ken Blanchard, New York Times bestselling author of *The One Minute Manager***

"This is a short, fun and yet helpful business book... This book won't take you long to read; it's full of lists (what else would you expect from Santa?) and summaries. But that doesn't mean it's short on actionable information-far from it... The book makes a great stocking stuffer for entrepreneurs-and you don't need to believe in Santa to find the information helpful and actionable." - **Small Business Forum**

"The *Leadership Secrets of Santa Claus* offers good guidance... Eric Harvey easily relates the business issues of the North Pole to that of, really, any workplace. His advice can be repetitive, but it's sound and simple enough to implement quickly; in fact, each chapter ends with quick takeaways and the book itself wraps up with checklists and final reminders. That's a nice surprise at this busiest of times... If you want a happy ho-ho-holiday at work, "The *Leadership Secrets of Santa Claus*" will make you shout." - **Twin Cities Business**

"This revised and republished book is a quirky, friendly and quite open guide for managers and leaders at all levels, wrapped around some yuletide jocularity. Many of the challenges that Santa Claus has are relevant to any company: personnel, public image, logistics, production, facilities management and so on... Yes, the concept may appear a bit of a cliché, yet the author manages to straddle the line between being humorous and being informative... All in all, an interesting, different book with an attractive price tag to match. Something to consider this Christmas, possibly for a friend, a colleague and, of course, one for yourself?" - **Autamme.com**

About the Author

The Leadership Secrets of Santa Claus was written by Santa Claus and his helpers, Eric Harvey, David Cottrell, and Al Lucia. Eric, David and Al have helped hundreds of organizations and their leaders, build high-performance workplaces - with motivated co-workers.

Users Review

From reader reviews:

David Tillery:

Have you spare time for just a day? What do you do when you have a lot more or little spare time? Yes, you can choose the suitable activity to get spend your time. Any person spent their own spare time to take a wander, shopping, or went to often the Mall. How about open or maybe read a book called The Leadership Secrets of Santa Claus: How to Get Big Things Done in YOUR "Workshop"...All Year Long? Maybe it is to become best activity for you. You realize beside you can spend your time along with your favorite's book, you can smarter than before. Do you agree with it is opinion or you have various other opinion?

Nathaniel Marvel:

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