



# Planning Programs for Adult Learners: A Practical Guide for Educators, Trainers, and Staff Developers, 2nd Edition

*By Rosemary S. Caffarella*

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The ongoing education and training of adults has become a necessity in many professional areas. Yet the staff who set up and administer these programs often lack skills for the very task that is so critical to the success of their efforts--the planning of the programs themselves.

Drawing on the tremendous success of the first edition, Planning Programs for Adult Learners, Second Edition covers the development of adult education programs in clear, specific detail. This popular guide contains information on every area of program planning for adult learners, from understanding the purpose of educational programs to obtaining suitable facilities.

Thoroughly expanded and revised, the book contains a wealth of new material and examples, and features new information on incorporating technology into the development and practice of adult education programs. Educators and practitioners alike will find this guide to be an essential tool.

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#### Review

"...Caffarella's book may help keep readers afloat." (Exchanges, 7/18/02)

#### Review

"You will find this book firmly grounded in clearly expressed concepts and principles derived from research-based theories of adult learning and loaded with practical suggestions for strategies and methods for applying these principles. Whether you are new to the field, or an old-timer, you will have one happy adventure."

—from the Foreword of the first edition by Malcolm S. Knowles, professor emeritus, North Carolina State University

"The book is just plain fundamentally the best resource that puts everything in sequence and concrete terms."

—Joellen Killion, director of special projects, National Staff Development Council

"Adult educators love the Interactive Model of Program Planning. It is practical, easy to explain and use, and ensures the kind of buy-in that is needed to make sure that everyone is on board for implementation, even when the going gets rough! The model is elegant in its simplicity and solid in its theory-research base. The book adds more value because of its many tools and tips. I am delighted to see this book revised and updated."

—Victoria J. Marsick, codirector, J.M. Huber Institute for Learning in Organizations and professor, adult education and organizational learning, Teachers College, Columbia University

"I have used the previous edition of this book with great success in my program planning courses. The adult educators in those courses have found it an invaluable resource for their planning efforts. I am confident that they will find even more of value in this new edition."

—Ronald M. Cervero, professor and graduate coordinator, Department of Adult Education, The University of Georgia

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