



Strategic Sustainability: A Natural Environmental Lens on Organizations and Management

By Daniel S. Fogel

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Strategic Sustainability examines how organizations can implement environmental sustainability science, theories, and ways of thinking to become more competitive. Including examples and ideas implemented in various countries, it is based on known scientific principles about the natural world and organizational principles focusing on the work domain. The intersection of these two realms of research creates a powerful and new approach to comprehensive, seemingly contradictory issues.

Daniel S. Fogel draws from disparate fields and creates a story about organizations, their future and how people are part of the problem and, more importantly, part of the solution. Readers will find ways to take action to improve organizations and avoid denigrating our natural environment, learning to be mindful of the urgency we should feel to improve our impact on the world. The focus on the natural environment provides a powerful focus for creating value in organizations and addressing the major challenges we all face.

Advanced sustainability students, working professionals and board members, managers and legislators responsible for governing organizations or implementing public policy will find this book useful. A companion website features an instructor's manual with test questions, as well as 38, 10-minute videos for classroom use.

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- Rank: #1665627 in Books
- Published on: 2016-04-07
- Original language: English
- Number of items: 1
- Dimensions: 10.00" h x 8.25" w x .75" l, .0 pounds
- Binding: Paperback
- 354 pages

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Editorial Review

About the Author

Daniel S. Fogel is the Graduate School Research Professor in Sustainability and Director of the Master of Arts in Sustainability at Wake Forest University, USA. He has been recognized for his work consulting for organizations like General Electric, Bank of America, and Raleigh City Government, and has published widely in behavioral studies, education, health care, psychology, sociology, economics, and management journals and books. He is Chairman of EcoLens, Chairman of The EcoLens Network and Chairman and CEO of SP3.

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