



# Sustainable Tourism & The Millennium Development Goals: Effecting Positive Change

By Kelly Bricker, Rosemary Black, Stuart Cottrell

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Endorsed by The International Ecotourism Society, Sustainable Tourism & The Millennium Development Goals: Effecting Positive Change demonstrates how ecotourism and sustainable tourism can assist in supporting and meeting the goals set forward by the Millennium Development Goals (MDG) and how it can foster a global partnership for development. The text discusses how ecotourism and sustainable tourism can assist in supporting and meeting the MDG by drawing on case studies and examples. The final summary chapter discusses how ecotourism and sustainable tourism can assist in supporting and meeting the MDG by 2015 and identifies the challenges and goals that need to be considered in the future. In this edition you will find:

- Historical perspective of the development of ecotourism and sustainable tourism
- The Millennium Development Goals defined
- Overview of how ecotourism and sustainable tourism can assist in meeting the goals of the MDG
- Engaging case studies and examples to reinforce the concept

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- Sales Rank: #1613976 in Books
- Brand: Jones Bartlett Learning
- Published on: 2012-08-15
- Original language: English
- Number of items: 1
- Dimensions: 9.90" h x .80" w x 7.00" l, 1.50 pounds
- Binding: Paperback
- 352 pages

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