

How to get a job as a designer, guaranteed: The most effective step-by-step guide for design students and graduates

By Ram Castillo

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“Ram is revealing what would take years to learn for students and graduates in one punchy, practical book. It’s a powerful manifesto for the next generation of designers to demand the best from themselves.” – Matt Eastwood, Worldwide Chief Creative Officer at JWT

“As someone who struggled for two whole years to break in to my own creative career, I applaud Ram for sharing these vital tricks of the trade. I wish someone had been good enough to give me an insider’s guide like this when I was starting out!” – Ben Lilley, Chairman and CEO at McCann Worldgroup

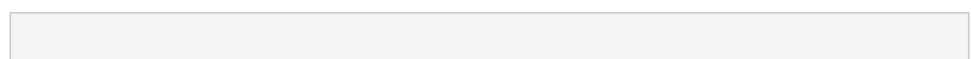
“I congratulate Ram on an excellent guide for anyone aspiring to a career in design. It distills years of hard earned experience down into concise and practical advice on how to package, polish, promote and profit from your talent.” – Scott Smith, Creative Director at RAPP

FROM THE AUTHOR:


The dilemma is, you need experience to get a job but you need a job to get experience

So, how do you stand out with an overwhelming amount of competition? Let this book show you how.

'How to get a job as a designer, guaranteed' is the culmination of everything I've learned to get hired and it's my pleasure to reveal my proven strategy if you want it.



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Editorial Review

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About the Author

Ram is an award winning Design Director, Blogger, top ranking Podcaster, Speaker and Author of the internationally acclaimed books 'How to get a job as a designer, guaranteed' and 'How to get a mentor as a designer, guaranteed'.

He's based in Sydney, Australia and in 2012, started the blog GiantThinkers.com (now also a podcast) which helps thousands of design students and graduates be employed. Ram has since been featured in Communication Arts, HOW magazine, Herman Miller, deFrost*, AIGA.org and Apple.

Plus, CreativeLive; the world's largest live streaming education website, personally invited Ram to deliver two classes in San Francisco. He delivered those classes after his three-month, 22 city, USA speaking tour over November 2014 to January 2015 and engaged with over 10,000 people.

With 12 years experience working for globally renowned agencies including Ogilvy & Mather, DDB and McCann Worldgroup on clients including Audi, McDonald's, Qantas, Coca-Cola, Google and The Louis Vuitton Group, he's able to give back to the industry which has given him avalanches in return.

Ram is regarded as a world leading career expert for emerging designers. The infectious mix of his hyper-practical thinking, relevant approaches and enormous drive has seen students transition from education to working in the real world at a rapid rate.

Users Review

From reader reviews:

Ernestine Miller:

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Virginia Boone:

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Charles Carey:

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