

"Ram is revealing what would take years to learn for students and graduates in one punchy, practical book."

– Matt Eastwood, Worldwide Chief Creative Officer at JWT

# HOW TO GET A JOB AS A DESIGNER, GUARANTEED

THE MOST EFFECTIVE STEP-BY-STEP GUIDE  
FOR DESIGN STUDENTS AND GRADUATES

RAM CASTILLO

## How to get a job as a designer, guaranteed: The most effective step-by-step guide for design students and graduates

By Ram Castillo

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“Ram is revealing what would take years to learn for students and graduates in one punchy, practical book. It’s a powerful manifesto for the next generation of designers to demand the best from themselves.” – Matt Eastwood, Worldwide Chief Creative Officer at JWT

“As someone who struggled for two whole years to break in to my own creative career, I applaud Ram for sharing these vital tricks of the trade. I wish someone had been good enough to give me an insider’s guide like this when I was starting out!” – Ben Lilley, Chairman and CEO at McCann Worldgroup

“I congratulate Ram on an excellent guide for anyone aspiring to a career in design. It distills years of hard earned experience down into concise and practical advice on how to package, polish, promote and profit from your talent.” – Scott Smith, Creative Director at RAPP

#### FROM THE AUTHOR:

The dilemma is, you need experience to get a job but you need a job to get experience

So, how do you stand out with an overwhelming amount of competition? Let this book show you how.

'How to get a job as a designer, guaranteed' is the culmination of everything I've learned to get hired and it's my pleasure to reveal my proven strategy if you want it.

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# **How to get a job as a designer, guaranteed: The most effective step-by-step guide for design students and graduates**

*By Ram Castillo*

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## **Editorial Review**

### **From the Author**

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### **About the Author**

Ram is an award winning Design Director, Blogger, top ranking Podcaster, Speaker and Author of the internationally acclaimed books 'How to get a job as a designer, guaranteed' and 'How to get a mentor as a designer, guaranteed'.

He's based in Sydney, Australia and in 2012, started the blog GiantThinkers.com (now also a podcast) which helps thousands of design students and graduates be employed. Ram has since been featured in Communication Arts, HOW magazine, Herman Miller, deFrost\*, AIGA.org and Apple.

Plus, CreativeLive; the world's largest live streaming education website, personally invited Ram to deliver two classes in San Francisco. He delivered those classes after his three-month, 22 city, USA speaking tour over November 2014 to January 2015 and engaged with over 10,000 people.

With 12 years experience working for globally renowned agencies including Ogilvy & Mather, DDB and McCann Worldgroup on clients including Audi, McDonald's, Qantas, Coca-Cola, Google and The Louis Vuitton Group, he's able to give back to the industry which has given him avalanches in return.

Ram is regarded as a world leading career expert for emerging designers. The infectious mix of his hyper-practical thinking, relevant approaches and enormous drive has seen students transition from education to working in the real world at a rapid rate.

## **Users Review**

### **From reader reviews:**

#### **Ernestine Miller:**

Do you have favorite book? For those who have, what is your favorite's book? Reserve is very important thing for us to know everything in the world. Each book has different aim or perhaps goal; it means that publication has different type. Some people sense enjoy to spend their time for you to read a book. They are really reading whatever they acquire because their hobby is reading a book. Why not the person who don't like looking at a book? Sometime, man or woman feel need book when they found difficult problem or exercise. Well, probably you will want this How to get a job as a designer, guaranteed: The most effective step-by-step guide for design students and graduates.

**Virginia Boone:**

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**Charles Carey:**

Why? Because this How to get a job as a designer, guaranteed: The most effective step-by-step guide for design students and graduates is an unordinary book that the inside of the reserve waiting for you to snap that but latter it will surprise you with the secret this inside. Reading this book adjacent to it was fantastic author who all write the book in such wonderful way makes the content inside easier to understand, entertaining way but still convey the meaning completely. So , it is good for you for not hesitating having this any more or you going to regret it. This book will give you a lot of advantages than the other book have such as help improving your proficiency and your critical thinking means. So , still want to hold off having that book? If I were you I will go to the e-book store hurriedly.

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