



Mind Mapping For Dummies

By Florian Rustler

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Mind Mapping For Dummies By Florian Rustler

Unlock your brain's potential using mind mapping

Mind mapping is a popular technique that can be applied in a variety of situations and settings. Students can make sense of complex topics and structure their revision with mind mapping; business people can manage projects and collaborate with colleagues using mind maps, and any creative process can be supported by using a mind map to explore ideas and build upon them. Mind maps allow for greater creativity when recording ideas and information whatever the topic, and enable the note-taker to associate words with visual representations.

Mind Mapping For Dummies explains how mind mapping works, why it's so successful, and the many ways it can be used. It takes you through the wide range of approaches to mind mapping, looks at the available mind mapping software options, and investigates advanced mind mapping techniques for a range of purposes, including studying for exams, improving memory, project management, and maximizing creativity.

- Suitable for students of all ages and study levels
- An excellent resource for people working on creative projects who wish to use mind mapping to develop their ideas
- Shows businesspeople how to maximize their efficiency, manage projects, and brainstorm effectively

If you're a student, artist, writer, or businessperson, *Mind Mapping For Dummies* shows you how to unlock your brain's potential.

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Editorial Review

From the Back Cover

The key to unlocking the power of your mind

Mind Mapping is a powerful, structured visualisation technique that can dramatically improve clarity, focus, memory, productivity and creativity in all areas of your personal and professional life. In *Mind Mapping For Dummies*, Florian Rustler explains how the system works and walks you through proven Mind Mapping techniques for everything from project management to maximising creativity; improving memory to studying for exams.

- Organise the chaos in your head – learn simple pen-and-paper techniques for organising information in books, during meetings and while preparing talks and lectures
- Get cybernetic – find the best Mind Mapping software for you and discover how your computer can magnify your Mind Mapping abilities
- Go for academic gold – learn how Mind Mapping can enhance your academic performance by boosting reading comprehension and recall and by helping with exam preparation

Open the book and find:

- Heaps of Mind Maps – in full colour
- How to organise and structure information with Mind Mapping
- The most effective way of using Mind Mapping branches
- How to develop your own Mind Mapping style
- Explanations of different Mind Mapping software
- Tips on choosing the right colours and graphical style
- Inspiration to help you become more creative
- Proven Mind Mapping techniques for storing and retrieving information

Learn to:

- Unlock your brain's potential with powerful Mind Mapping techniques
- Maximise your creativity with Mind Mapping
- Prepare for exams and improve your memory
- Make sense of Mind Mapping software

About the Author

Florian Rustler is a licensed Mind Mapping trainer based in Munich, who trained with Tony Buzan. Within the last six years he has given more than 300 Mind Mapping seminars. Some of the organisations he has worked with include Bosch, MTU, Siemens and Volkswagen as well as various trade chambers and universities.

Users Review

From reader reviews:

Carol Hughes:

This Mind Mapping For Dummies book is not ordinary book, you have after that it the world is in your hands. The benefit you have by reading this book will be information inside this book incredible fresh, you will get details which is getting deeper anyone read a lot of information you will get. This specific Mind Mapping For Dummies without we recognize teach the one who reading it become critical in contemplating and analyzing. Don't be worry Mind Mapping For Dummies can bring any time you are and not make your carrier space or bookshelves' grow to be full because you can have it inside your lovely laptop even telephone. This Mind Mapping For Dummies having great arrangement in word and also layout, so you will not sense uninterested in reading.

Maria Casillas:

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