



Finance For Nonfinancial Managers: Finance Beginner's Handbook, Finance for Non-financial Managers, Finance for Dummies (Accounting & Finance Book 1)

By Murugesan Ramaswamy

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How the chapters are arranged

CHAPTERS I to IV - Gain essential knowledge on **Concepts & Financial Statement presentation format**

CHAPTERS V to VII - Empower yourself, learn to read & interpret **Financial Statements**

CHAPTER VIII - **Working Capital management**, gain control on day to day financial management

CHAPTER IX - Planning & Control & steer your business with **Budgeting**

CHAPTER X - **Break-Even Analysis** for enlightened business decisions

CHAPTER XI - Gain insight into techniques for choosing the **right investment option**

CHAPTER XII - Know the essentials of **Bank Borrowings**

Topics covered

- Chapter I **Let us get the Accounting Basics!**
- Chapter II **What is in a Balance Sheet?**
- Chapter III **Profit or Loss?**
- Chapter IV **Where is my Cash? -Cash Flow Statement**
- Chapter V **Demystify Financial Statements**
- Chapter VI **Measure Financial Performance**
- Chapter VII **Get to the root cause with Ratio Analysis**
- Chapter VIII **Steering control, Working Capital Management**
- Chapter IX **Be ahead of time with Budgeting**
- Chapter X **Break Even Analysis for key financial decisions**
- Chapter XI **Investment Planning**
- Chapter XII **How to Borrow from Banks**

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Editorial Review

Review

What amazon.in reader say:

RAJAGOPALAN SRINIVASAN: I am a senior Chartered Accountant but I had bought the kindle edition of this book as I was intrigued by its title and was eager to have a look at the contents. I am very impressed by the manner in which the author has explained the various topics so that even a layperson will be able to understand the contents easily. This book is ideal for managers in other disciplines that will enable them to interact well with the accounting and finance departments.

About the Author

Murugesan Ramaswamy is a Chartered Accountant from India, has over 25 years functional experience in Finance & Accounts in different verticals - Logistics, Engineering Manufacturing, Maritime, Mining & Trading, Real Estate.

In SAP FICO domain, he has participated from user side of SAP /ERP implementations in various roles such as Core Team Member, Project Manager and Process Owner. You can find author's blog post at <http://sapficouser.com>

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