



Business Park and Industrial Development Handbook (ULI Development Handbook Series)

By Anne Frej, Jo Allen Gause

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Bursting with color photos and illustrations, the Business Park and Industrial Development Handbook covers best practices, techniques, and trends. You will learn how business parks have evolved, how to plan and design new industrial product types like R & D campuses and flex buildings, and how to provide the amenities required by today's users. Covering each stage of the development process, the book provides practical, how-to information on feasibility, financing, site planning, building design, marketing and leasing, and operations and management. Fourteen case studies provide insights into the development of a wide range of properties including mixed office and industrial, new construction, adaptive reuse, airport related development, and more.

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