

## Sports Fans, Identity, and Socialization: Exploring the Fandemonium

From Lexington Books

Download now

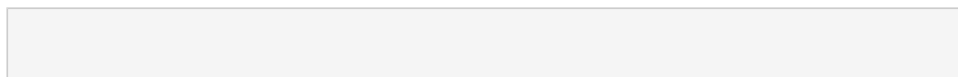
Read Online ➔

### Sports Fans, Identity, and Socialization: Exploring the Fandemonium From Lexington Books

Once deemed an unworthy research endeavor, the study of sports fandom has garnered the attention of seasoned scholars from a variety of academic disciplines. Identity and socialization among sports fans are particular burgeoning areas of study among a growing cadre of specialists in the social sciences. *Sports Fans, Identity, and Socialization*, edited by Adam C. Earnheardt, Paul Haridakis, and Barbara Hugenberg, captures an eclectic collection of new studies from accomplished scholars in the fields such as communication, business, geography, kinesiology, media, and sports management and administration, using a wide range of methodologies including quantitative, qualitative, and critical analyses.

In the communication revolution of the twenty-first century, the study of mediated sports is critical. As fans use all media at their disposal to consume sports and carry their sports-viewing experience online, they are seizing the initiative and asserting themselves into the mediated sports-dissemination process. They are occupying traditional roles of consumers/receivers of sports, but also as sharers and sports content creators. Fans are becoming pseudo sports journalists. They are interpreting mediated sports content for other fans. They are making their voice heard by sports organizations and athletes. Mediated sports, in essence, provide a context for studying and understanding where and how the communication revolution of the twenty-first century is being waged.

With their collection of studies by scholars from North America and Europe, Earnheardt, Haridakis, and Hugenberg illuminate the symbiotic relationship among and between sports organizations, the media, and their audiences. *Sports Fans, Identity, and Socialization* spurs both the researcher and the interested fan to consider what the study of sports tells us about ourselves and the society in which we live.



 [\*\*Download\*\* Sports Fans, Identity, and Socialization: Explorin ...pdf](#)

 [\*\*Read Online\*\* Sports Fans, Identity, and Socialization: Explor ...pdf](#)

# Sports Fans, Identity, and Socialization: Exploring the Fandemonium

*From Lexington Books*

## **Sports Fans, Identity, and Socialization: Exploring the Fandemonium** From Lexington Books

Once deemed an unworthy research endeavor, the study of sports fandom has garnered the attention of seasoned scholars from a variety of academic disciplines. Identity and socialization among sports fans are particular burgeoning areas of study among a growing cadre of specialists in the social sciences. *Sports Fans, Identity, and Socialization*, edited by Adam C. Earnheardt, Paul Haridakis, and Barbara Hugenberg, captures an eclectic collection of new studies from accomplished scholars in the fields such as communication, business, geography, kinesiology, media, and sports management and administration, using a wide range of methodologies including quantitative, qualitative, and critical analyses.

In the communication revolution of the twenty-first century, the study of mediated sports is critical. As fans use all media at their disposal to consume sports and carry their sports-viewing experience online, they are seizing the initiative and asserting themselves into the mediated sports-dissemination process. They are occupying traditional roles of consumers/receivers of sports, but also as sharers and sports content creators. Fans are becoming pseudo sports journalists. They are interpreting mediated sports content for other fans. They are making their voice heard by sports organizations and athletes. Mediated sports, in essence, provide a context for studying and understanding where and how the communication revolution of the twenty-first century is being waged.

With their collection of studies by scholars from North America and Europe, Earnheardt, Haridakis, and Hugenberg illuminate the symbiotic relationship among and between sports organizations, the media, and their audiences. *Sports Fans, Identity, and Socialization* spurs both the researcher and the interested fan to consider what the study of sports tells us about ourselves and the society in which we live.

## **Sports Fans, Identity, and Socialization: Exploring the Fandemonium** From Lexington Books **Bibliography**

- Rank: #1865104 in eBooks
- Published on: 2011-11-15
- Released on: 2013-02-27
- Format: Kindle eBook

 [Download Sports Fans, Identity, and Socialization: Explorin ...pdf](#)

 [Read Online Sports Fans, Identity, and Socialization: Explor ...pdf](#)



## **Editorial Review**

### **Review**

After years of unexplained oversight, scholars now recognize the pervasiveness and significance of mediated sports. This collection pulls together research that will engage and open the eyes of anyone who has read a sports page, watched a Super Bowl, owned a fantasy team, or known someone who has. Read this book and you'll learn more about yourself, your friends, and the world we inhabit. (Jay Coakley, University of Colorado at Colorado Springs, author of *Sports in Society: Issues and Controversies*)

*Sports Fans, Identity, and Socialization* is a welcome addition to the growing scholarship in communication and sport. This edited volume features an impressive lineup of emerging and established scholars, drafted from a variety of disciplinary interests, including business, media studies, psychology, public relations, rhetoric, and sports management. What makes the book such a success is that it presents a broad range of methodological perspectives and addresses sports fanship across multiple sports, sites, and contexts. *Sports Fans, Identity, and Socialization* is required reading for anyone interested in the attitudes, behaviors, and motivations of contemporary sports fans. (Michael L. Butterworth, Bowling Green State University)

Identity and socialization among sports fans are burgeoning areas of study among a growing cadre of scholars in the social sciences and beyond. *Sports Fans, Identity, and Socialization*, edited by Adam C. Earnhardt, Paul Haridakis, and Barbara Hugenberg, is an eclectic collection of new studies from accomplished and emerging scholars in the fields of communication, business, geography, kinesiology, psychology, and more, who employ a wide range of methodologies including quantitative, qualitative, and critical analyses.

### **About the Author**

**Adam C. Earnhardt** is associate professor of communication studies and basic course director at Youngstown State University. Earnhardt was named a Distinguished Professor at Youngstown State in 2010. He is executive director of the Ohio Communication Association and incoming chair of the National Communication Association Mass Communication Division. Earnhardt has published three books including *Judging Athlete Behaviors* (VDM Verlag), *Sports Mania* (co-edited with Hugenberg & Haridakis; McFarland) and *The Modern Communicator* (co-authored with O'Neill; Kendall Hunt/GRT). He has authored or co-authored more than a dozen peer-reviewed journal articles, encyclopedia entries, and book chapters. His scholarship has appeared in *Psychology Today*, *Playboy*, and several newspapers including the *Pittsburgh Post-Gazette* and the *Canton Dailey Ledger* where he served as an expert source on stories related to LeBron James and Ben Roethlisberger. Earnhardt is a lifelong Pittsburgh Steelers and Pittsburgh Penguins fan, and an admitted Pittsburgh Pirates loyalist.

**Paul M. Haridakis** is professor and interim director of the School of Communication Studies at Kent State University. His research interests include media use and effects, sports communication, new communication technologies, freedom of speech, political communication and media history. He is a co-author of *Communication Research: Strategies and Sources* (7th ed.). Wadsworth Cengage Learning. He is co-editor of *War and the Media: Essays on News Reporting, Propaganda and Popular Culture* (McFarland & Co.); and co-editor of *Sports Mania: Essays on Fandom and the Media in the 21st Century* (McFarland & Co.).

**Barb S. Hugenberg** serves as a consultant to the basic communication course at Kent State University. She previously served at Kent State as assistant professor and basic course director. She is an active member of the National Communication Association's Basic Course Division and has served as co-coordinator of Basic

Course Director's Conference (Cleveland, OH) and the Fourth Summit on Sport and Communication (Cleveland, OH). Hugenberg is the coeditor of the multi-volume *Teaching Ideas for the Basic Communication Course* (Kendall/Hunt) and *War and the Media: Essays on News Reporting, Propaganda and Popular Culture* (McFarland & Co.). Her articles have appeared in the *Journal of Popular Culture* and *Communication Education*.

## **Users Review**

### **From reader reviews:**

#### **Beverly Dewitt:**

As people who live in the particular modest era should be revise about what going on or information even knowledge to make them keep up with the era and that is always change and make progress. Some of you maybe will probably update themselves by reading through books. It is a good choice in your case but the problems coming to you actually is you don't know which one you should start with. This Sports Fans, Identity, and Socialization: Exploring the Fandemonium is our recommendation to help you keep up with the world. Why, because this book serves what you want and want in this era.

#### **Tammara Dejesus:**

The guide untitled Sports Fans, Identity, and Socialization: Exploring the Fandemonium is the reserve that recommended to you to read. You can see the quality of the book content that will be shown to an individual. The language that creator use to explained their way of doing something is easily to understand. The article author was did a lot of research when write the book, and so the information that they share for you is absolutely accurate. You also might get the e-book of Sports Fans, Identity, and Socialization: Exploring the Fandemonium from the publisher to make you more enjoy free time.

#### **Raymond Brown:**

This Sports Fans, Identity, and Socialization: Exploring the Fandemonium is great guide for you because the content that is full of information for you who all always deal with world and still have to make decision every minute. That book reveal it details accurately using great plan word or we can say no rambling sentences within it. So if you are read it hurriedly you can have whole info in it. Doesn't mean it only gives you straight forward sentences but challenging core information with lovely delivering sentences. Having Sports Fans, Identity, and Socialization: Exploring the Fandemonium in your hand like having the world in your arm, facts in it is not ridiculous just one. We can say that no publication that offer you world with ten or fifteen tiny right but this reserve already do that. So , this really is good reading book. Hello Mr. and Mrs. stressful do you still doubt that?

#### **David Ruby:**

Reading a book to be new life style in this year; every people loves to examine a book. When you learn a book you can get a lots of benefit. When you read ebooks, you can improve your knowledge, simply because book has a lot of information in it. The information that you will get depend on what kinds of book that you

have read. In order to get information about your review, you can read education books, but if you act like you want to entertain yourself you can read a fiction books, this kind of us novel, comics, in addition to soon. The Sports Fans, Identity, and Socialization: Exploring the Fandemonium will give you new experience in reading a book.

**Download and Read Online Sports Fans, Identity, and Socialization:  
Exploring the Fandemonium From Lexington Books  
#EOJX46ST7BF**

# **Read Sports Fans, Identity, and Socialization: Exploring the Fandemonium From Lexington Books for online ebook**

Sports Fans, Identity, and Socialization: Exploring the Fandemonium From Lexington Books Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Sports Fans, Identity, and Socialization: Exploring the Fandemonium From Lexington Books books to read online.

## **Online Sports Fans, Identity, and Socialization: Exploring the Fandemonium From Lexington Books ebook PDF download**

### **Sports Fans, Identity, and Socialization: Exploring the Fandemonium From Lexington Books Doc**

Sports Fans, Identity, and Socialization: Exploring the Fandemonium From Lexington Books Mobipocket

Sports Fans, Identity, and Socialization: Exploring the Fandemonium From Lexington Books EPub