



# **Innovation and Technology: Business and economics approaches (Routledge Advanced Texts in Economics and Finance)**

*By Nikos Vernardakis*

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Innovation and Technology examines the impact of innovation on both economic theory and the real world. It addresses the topic at the level of policy and also drills down to provide analysis of firms. This book moves beyond the plethora of specialized studies on the subject and formulates a unified and comprehensive approach, encompassing the topic's huge breadth and scope. Issues such as innovation, knowledge, incentives, information and regulation are featured.

Designed for MBA, Economics and Business students, this textbook will be useful to those interested in innovation, entrepreneurship and the economics of technology.

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About the Author

**Nikos Vernardakis** is Professor Emeritus, University of Patras, Greece.

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