



# Quantitative Multidisciplinary Approaches in Human Capital and Asset Management

By Meir Russ

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**Quantitative Multidisciplinary Approaches in Human Capital and Asset Management** provides robust scientific research and multidisciplinary perspectives on the theory behind the governance of human capital and human assets. Focusing on insight from the diverse fields of economics, finance, accounting, IT, biology, and development, this timely publication is designed to fit the research needs of researchers, practitioners, graduate-level students, and executives seeking methods for managing intellectual capital in the new knowledge economy.

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### About the Author

**Meir Russ** is a Professor in Management at the Austin E. Cofrin School of Business at the University of Wisconsin--Green Bay. He also teaches at KEDGE-Bordeaux School of Management, the University of Pisa, GSA Master program and at Roma-Tre, Rome, Italy in the Ph.D. program. His research interests include human capital valuation methods, knowledge-based strategies and new-knowledge based economic development among others. In addition to his academic focus, Dr. Russ serves in a consulting capacity with a number of multinational companies in the area of global strategic management and knowledge management. Prof. Russ is the founding editor of The International Journal of Management and Business (IJMB). He recently edited two books titled: *Management, Valuation, and Risk for Human Capital and Human Assets: Building the Foundation for a Multi-Disciplinary, Multi-Level Theory*, and *Value Creation, Reporting, and Signaling for Human Capital and Human Assets: Building the Foundation for a Multi-Disciplinary, Multi-Level Theory*, both published by Palgrave-Macmillan in 2014. He was named the UW-Green Bay, Philip J. and Elizabeth Hendrickson Professor in Business in 2014.

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